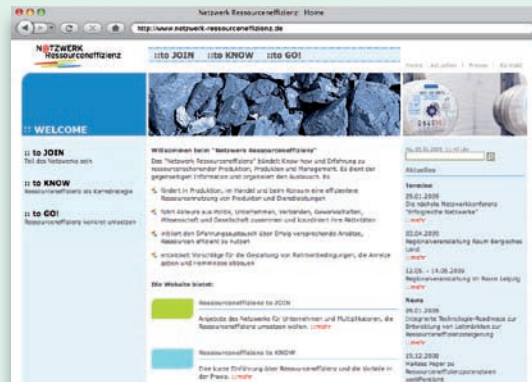


THE PATH

Being part of the network

Striking new paths, saving resources and raw material:
 You need latest information and support for the first steps on applying resource efficiency measures?
 You want to contribute with useful practical tips?
 You want to participate in the discussion of political frameworks? Being a member of the *Network Resource Efficiency* offers even more than that:

- **Conferences which focus on Good Practice examples and network activities, but also provide opportunities for discussions, information exchange and joint development of new ideas.**
- **Newsletters including dates, interesting information from the network and Good Practice examples.**
- **A website as information platform for the topic of resource efficiency, especially for companies.**
- **Common activities and initiatives of network members, for example dialogue processes, pilot projects or offers for further qualification.**

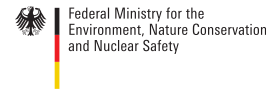


THE CONTACT

Funding and Contact

The Network co-ordination is realised by the Wuppertal Institute (project management) in co-operation with the German Material Efficiency Agency (demea) and the Efficiency Agency NRW. The network is framed by the project "Material Efficiency and Resource Protection" which is funded by the Federal Ministry for Environment, Nature Protection and Nuclear Safety as well as by the Federal Environmental Agency.

Material Efficiency & Conservation Resource Conservation



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Promoting resource efficiency together

How do companies benefit?



THE OBJECTIVE

To foster innovations

Until the year 2020 Germany will become the most resource efficient economic worldwide, forerunner regarding resource protecting and environmentally sound handling of commodities and raw material.

These are tomorrow's markets. (BMU)

This ambitious principle was the inspiration for the establishment of the Network Resource Efficiency. The Federal Ministry gave the impulse and together with other ministries it intended to foster eco-efficient innovations while at the same time providing a permanent base for technical progress.



THE TASK

To bundle know-how

The Network Resource Efficiency intends to bundle know-how and experience regarding resource protecting production, products and management. It provides possibilities for mutual exchange of information. The network...

- fosters resource efficient use of products and services in production, retail and consumption;
- unites actors from politics, business, associations, trade unions and society and co-ordinates their activities,
- initiates the exchange of experience on successful applications for efficient resource use;
- develops proposals for the design of framework requirements that provide incentives and reduce barriers.



OUR SERVICE

On-site for companies

To operate resource efficient creates special problems for small and medium sized enterprises (SMEs). Thus, the network organises regional and sector specific conventions and meetings that provide practical information. Established stakeholders are included in the programme (e.g. promoters of economic development, chambers, associations, business networks, etc.). The network events intend to

- inform about efficient use of resources,
- present successful examples of regional or branch-specific companies,
- offer support in implementing efficiency measures,
- inform about funding options for innovative technologies,
- set impulses to interlink among and within regions and sectors.

